



ICE 09

INSPIRING CLIMATE EDUCATION

1ST CONFERENCE

Theme # PRIVATE SECTOR COLLABORATION

Group # 2.1

**What? (Please capture your activity with
- one punch line)**

WWW.ICE-CO.ORG

*WORLDWIDE PLATFORM TO CONNECT EDUCATIONAL
INSTITUTIONS AND PRIVATE COMPANIES TO
COLLABORATE ON E.S.D*

How?

2. JAN 2010:

*FIRST VERSION WEBSITE IS LAUNCHED BY
BBS.*

LANGUAGES : MOTHERHOUNG, ENGLISH

*PARTICIPANTS FROM ICE2009 GET A LOG IN TO
THE WEBSITE AND ADD CONTENT TO THE
WEBSITE:*

- DESCRIBING PROJECTS (ESTABLISHED)*
- LISTING AND DESCRIBING COMPANIES
THAT OFFER EXCURSION ACTIVITY AND
EDUCATIONAL METERIALS.*

*EXTENDED VERSION : DEPENDING ON
RESPONSE AND FUNDING AVAILABLE.*

Resources

*FIRST VERSION : CREATED BY
WEBSITE BBS OSTERHOLZ -
SCHARMBECK*

*EXTENDED VERSION : - GOVERMENT
WEBSITE FUNDING*

WEB ADMINISTRATOR

**K
E
Y**

**W
O
R
D
S**

*THE COMPANY TAKES
RESPONSIBILITY FOR
THE FUTURE*

*THE SCHOOL HAS
DIRECT CONTACT
WITH THE ECONOMY*

*THE SCHOOL TAKES
RESPONSIBILITY FOR
THE FUTURE AND
ACCOUNTABILITY FOR
PUBLIC MONEY*

*LONG-TERM MARKETING
STRATEGY: SUSTANABLE
FOR THE COMPANY*

*THE COMPANY GETS A
NEW GOOD IMAGE*

*A PLATFORM WHERE
COMPANIES AND
SCHOOLS CAN GET
INSPIRATION ON HOW
TO COLLABORATE ON
ESD.*

*A PLATFORM THAT
OFFERS REALLIFE
PROBLEMS/ PROJECT
THAT SCIENCE
STUDENTS CAN ENGAGE
IN.*

*OTHER RESOURCES
ARE NEEDED*